

CONFIRMED BY:
Director of Kaunas Center of
National Culture 2025 June 30 th,
Order No. V-112 (1.3)

INTERNATIONAL CHILDREN AND YOUTH FOLKLORE FESTIVAL "BALTIC SIGNS 2025"

Regulations of the International Virtual Art Exhibition "THE TALE OF HAPPINESS"

I. GENERAL PROVISIONS

1. The regulations of the international virtual art exhibition "THE TALE OF HAPPINESS" (hereinafter referred to as the virtual exhibition) define the objectives of the virtual exhibition, the requirements for creative works, the organization, time and place of the exhibition, awards, and the processing of participants' personal data.
2. The virtual exhibition is organized by the Kaunas Centre of Ethnic Culture (hereinafter referred to as Centre).
3. The purpose of the virtual exhibition is to encourage children's and students' initiative in fostering the values of ethnic culture, expanding the expression of folk art, creating artworks on the theme of happiness, taking interest in Baltic patterns and symbols, developing their creativity, emotional and personal competencies, and strengthening community ties.
4. The works submitted by the exhibition participants will be displayed on the website of the Centre, social media platforms, and during the international folklore festival "Baltic Signs 2025."
5. Students aged 7 to 19 from various Lithuanian and Latvian general and non-formal education institutions can participate in the virtual exhibition.

II. REQUIREMENTS FOR CREATIVE WORKS

6. The theme of the 2025 virtual exhibition's creative work is "The Tale of Happiness."
7. Creative works may be executed using various techniques: drawing, painting, graphics, paper cutting, ceramics, straw art, textiles, wood carving, collage, natural materials, etc.
8. The creative work must be photographed or scanned. The image must be uploaded in JPG format to the participant's registration form, with a minimum resolution of 1600 × 1200 pixels.
9. All submitted creative works must be original, meaning created by the participants of the virtual exhibition themselves.

III. ORGANIZATION OF THE EXHIBITION AND AWARDS

10. Participants of the virtual exhibition must fill out the participant form electronically via the provided Google form by September 20, 2025: In Lithuanian: <https://forms.gle/AP598Jp3U9tBnPZb6>
- In English: <https://forms.gle/it3sfNampvkYHb2U9>
11. During registration, it is necessary to upload the creative work in JPG format.

12. The photograph of the creative work must not be cropped and must be taken directly. The background in the photograph should be of a single color.
13. The file name of the creative work's photo must include the author's name, surname, age, and city (e.g., John Smith, 12 y.o., Liepāja).
14. By submitting a creative work, the participants confirm that they are the authors of the work and agree that the provided material may be used for the implementation and publicity of the virtual exhibition. The participants who submit the work are responsible for any copyright infringements in accordance with the laws of the Republic of Lithuania.
15. The works selected by the organizers will be exhibited in the virtual gallery of the Centre at www.ktkc.lt from October 10, 2025 (the exact date will be coordinated with other events).
16. All authors of the creative works will receive certificates of appreciation from the organizers, and their teachers will receive certificates of participation.

IV. PERSONAL DATA PROCESSING

17. Personal data is processed by the Kaunas Centre of National Culture (legal entity code 195470830, address: A. Jakšto st. 18, 44275 Kaunas, Lithuania). Contact: +370 37 407 135, rastine@ktkc.lt. Data processing follows EU Regulation 2016/679 (GDPR), the Law on Legal Protection of Personal Data of the Republic of Lithuania, and other relevant legislation.
18. The person responsible for the protection of participants' personal data is the methodologist Nijole Kvietkiene, tel. +370 673 29730, email: nijole.kvietkiene@ktkc.lt.
19. The personal data of the virtual exhibition participants, such as name, surname, class, school/institution, teacher's/responsible person's name, surname, phone number, and email address, are processed for the purpose of project implementation and statistical analysis. Data such as name, surname, school/institution, age/class, teacher's/responsible person's name, surname, are processed for the purpose of publicizing the virtual exhibition works. By completing the personal data consent form, the participant agrees that personal data such as name, surname, and class may be published when publicizing exhibition materials.
20. All personal data specified in these regulations are processed based on the participant's consent.
21. Personal data are processed for as long as it is necessary for the Centre and as long as legal acts require from the moment of obtaining consent, for the proper execution of the exhibition.

V. FINAL PROVISIONS

22. Information about the virtual exhibition is published on the website of the Kaunas Centre of National Culture at www.ktkc.lt, on the Center's Facebook page, and other platforms.
 23. The organizers reserve the right to change the date and time of the virtual exhibition, assuming responsibility to inform participants about any changes.
 24. For more detailed information, please contact the Center's methodologist Egle Vindašiene, tel. +370 679 36 715, email: egle.vindasiene@ktkc.lt.
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